# **CLARION GOLDEN EAGLES**





### **CLARION ATHLETICS**

Established: 1867

Location: Clarion, PA

Nickname: Golden Eagles

Conference: Pennsylvania State Athletic Conference

Approved Verbiage:

Home of the Golden Eagles<sup>™</sup>

Clarion<sup>™</sup>

Golden Eagles<sup>™</sup>

**CLARION GOLDEN EAGLES** 

#### PRIMARY LOCKUP

**C-EAGLE AND WORDMARK** 















PANTONE 281 BLUE

PANTONE 118 GOLD

BLACK

PANTONE 118 GOLD AND WHITE

WHITE

#### **CLARION GOLDEN EAGLES**

# **SECONDARY LOCKUP**

ERNIE THE EAGLE AND WORDMARK (VERTICAL)



CMYK

THE WHITE OUTLINED VERSION IS INTENDED FOR PRINTING THE LOCKUP IN CMYK ON A BLUE OR DARK BACKGROUND.









PANTONE 281 BLUE

BLACK

WHITE

CMYK WITH WHITE OUTLINE

#### **CLARION GOLDEN EAGLES**

# **SECONDARY LOCKUP**

ERNIE THE EAGLE AND WORDMARK (HORIZONTAL)



CMYK

THE WHITE OUTLINED VERSION IS INTENDED FOR PRINTING THE LOCKUP IN CMYK ON A BLUE OR DARK BACKGROUND.





**BLACK** 





PANTONE 281 BLUE

WHITE

CMYK WITH WHITE OUTLINE

#### **CLARION GOLDEN EAGLES**

#### PRIMARY BRANDMARK

**C-EAGLE** 

THE C-EAGLE BRANDMARK MAY BE USED AS A STANDALONE GRAPHIC OR AS PART OF A LOCKUP WITH "CLARION" AND AN INDIVIDUAL SPORT NAME UNDERNEATH.

THE SPORT NAME SHOULD ALWAYS APPEAR IN ALL CAPS USING THE MYRIAD PRO SEMIBOLD CONDENSED FONT (TRACKING SET TO 25).

THE SPORT NAME SHOULD BE CENTERED AND PLACED UNDERNEATH "CLARION" AT A DISTANCE EQUAL TO HALF THE HEIGHT OF THE SPORT NAME.

THE CAP HEIGHT OF THE SPORT NAME SHOULD BE EQUAL TO 75% OF THE CAP HEIGHT OF "CLARION."





DISTANCE BETWEEN THE BOTTOM OF "CLARION" AND THE TOP OF THE SPORT NAME EQUALS HALF THE HEIGHT OF THE SPORT NAME.

#### **CLARION GOLDEN EAGLES**

# **SECONDARY BRANDMARK**

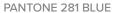
**ERNIE THE EAGLE** 



CMYK









BLACK



WHITE



CMYK WITH WHITE OUTLINE

# **CLARION GOLDEN EAGLES**

#### WORDMARK











**PANTONE 281 BLUE** 

PANTONE 118 GOLD

**BLACK** 

WHITE

#### **CLARION GOLDEN EAGLES**

# **COLOR**











Pantone: PMS 281 C CMYK: 100 | 90 | 31 | 35

RGB: 24 | 41 | 87 Hex: #182957

Madeira®: Rayon 1467 / Polyneon 1743



Pantone: PMS 118 C

CMYK: 0+25+80+40 RGB: 167+130+49 Hex: #a78231

Madeira®: 1672 / Polyneon 60 / Polyneon 75 Clarion Gold



Pantone: Black

CMYK: 0 | 0 | 0 | 100



**CLARION GOLDEN EAGLES** 

#### **TRADEMARK**

USING THE TM (TRADEMARK) SYMBOL PROVIDES PUBLIC NOTICE THAT WE CLAIM RIGHTS TO ALL CLARION ATHLETICS MARKS UNTIL THE MARKS CAN BE OFFICIALLY REGISTERED WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE.

THE TM VERSION IS RESERVED FOR USE ON LICENSED MERCHANDISE AND PRODUCTS INTENDED FOR RESALE, BUT IS NOT REQUIRED ON OFFICIAL UNIFORMS AND APPAREL WORN BY CLARION GOLDEN EAGLE ATHLETIC TEAMS AND THE CLARION ATHLETICS DEPARTMENT.













#### **CLARION GOLDEN EAGLES**